

Media Release

Kotak Securities Cautions Investors of Fraudulent Social Media Groups and Urges NOT to do any Business Transactions Over Social Media or Broadcast Channels

The Company Offers Verified Social Media Channels and Platforms for Communication, but does not conduct any business activities through them

Mumbai, June 20, 2024: Kotak Securities Limited (KSL) cautions all investors to be aware of fraudulent groups on social media platforms like WhatsApp, Telegram Channels, Facebook, Instagram Channels etc. and advice not to conduct any financial transactions or invest their money over these platforms/channels without verifying the company/platform.

Unethical entities and individuals have been conducting fraudulent activities using Indian and international mobile numbers and social media platforms. These individuals/groups falsely claim to be associated with reputed financial institutions like Kotak Securities and showcase fake certificates purportedly issued by regulators, exchanges, or the company.

They may even offer trading platforms and applications which resemble or impersonate those of registered trading members, luring individuals to create accounts with the promises of guaranteed or high returns. Many of these fraudulent entities/impersonators, also offer assured or guaranteed returns on investments in the securities markets and propose handling investors' trading and demat accounts and or opening their accounts under Institutional framework. They may request login credentials (including passwords) to facilitate securities trading with false promises of assured profits, all through illegal trading services or may mislead investors to transfer funds in some bank accounts of unknown entities/persons. All such unregistered persons/entities/ impersonators are not permitted to undertake any business/activity that is not allowed under the Byelaws, Rules & Regulations and circulars of SEBI/Exchanges including operating any schemes of unauthorised collective investments/portfolio management, promising indicative/ guaranteed/fixed returns/payments etc.

In lieu of these practices, Kotak Securities requests investors to not do any business with anyone on WhatsApp/ social media using its name, logo, employee name/ pictures etc. Kotak Securities never approaches customers/public through social media/ WhatsApp for any formal business transaction and neither has authorized any person or entity to collect funds through any WhatsApp groups, social media channels or any such unauthorised channels. Engagement with such individuals or entities in any manner, including participation on their illegal platforms is at the investor's own risk and consequences, as these illegal trading platforms are neither approved nor endorsed by the Stock Exchanges or the company.

Shripal Shah, MD & CEO, Kotak Securities, said, " As one of India's largest full-service stock broking firms catering to retail and institutional investors across all segments of the capital market, it is our duty to

protect our customers from falling prey to frauds. To safeguard their interests, we urge all investors to follow our official channels only for genuine, comprehensive and trustworthy research reports, recommendations and market insights for all investment-related activities.” He further adds, “It is important for investors to understand that investments offering high returns usually involve high risk, including fraud risk, and there can be no guarantee of assured returns in the securities market, which all fake groups claim to provide. Hence Investors/ clients should exercise utmost caution while investing their hard earned money and refrain from transferring money to unknown bank accounts”.

Kotak Securities’ only modes of communication are the company verified channels mentioned below:

1. Website: <https://www.kotaksecurities.com/>
2. Official WhatsApp channel: <https://whatsapp.com/channel/0029Va9ykVa1HsprX3Epa91t>
3. Official WhatsApp number: +91 77389 88888
4. Official Customer Service number: 1800 209 9191
5. Official Customer Service email ID: service.securities@kotak.com
6. Social Media:
 - Telegram: <https://t.me/KotakSecurities>
 - Currency Telegram: <https://t.me/s/CurrencyCornerByKotakSecurities>
 - Commodity Telegram: <https://t.me/CommodityFocusByKotakSecurities>
 - LinkedIn: <https://www.linkedin.com/company/kotaksecurities/?originalSubdomain=in>
 - Instagram: <https://www.instagram.com/kotaksecurities/>
 - Twitter: <https://twitter.com/kotaksecurities/>
 - Facebook: <https://www.facebook.com/kotaksecurities/>
 - YouTube: <https://www.youtube.com/user/KotakSecuritiesLtd>
7. SMS sender id: KSINVT, 198332, 198331, KOTAKN, KSRISK, KSTECH, KSTRDE, KSDEV, KOTAKS.
8. Emails ending with: kotak.com | kotaksecurities.com | kotaksecurities.co.in | kotaksecurities.biz
9. Official App: <https://neo.kotaksecurities.com>
 - Android Link: https://play.google.com/store/apps/details?id=com.kotak.neo&hl=en_IN
 - Apple Store Link: <https://apps.apple.com/in/app/kotak-neo-stocks-mutual-fund/id1553056779>

Contact the cyber security team at 1800 209 9595 or email at: ks.ccd@kotak.com

SEBI provides a facility to verify the intermediaries, kindly refer to SEBI’s circular by clicking [here](#). KSL also provides the list of its branches and authorised persons on its website at www.kotaksecurities.com.

About Kotak Securities

Kotak Securities Limited (KSL), a subsidiary of Kotak Mahindra Bank, is one of India's largest full-service stock broking firms catering to retail and institutional investors across all segments of the capital market. Through a tie-up with partner brokers, the company also provides direct access to the US markets. Supported by a strong research team, robust digital trading platform, large branch network & franchisee base, and referral coordinators spread across Kona of India, KSL processes lakhs of secondary market trades every day. As of 31st March, 2024, KSL has a national footprint of 165 branches, 1031 franchisees and satellite offices across 322 cities in India serving 46.44 lakh active client base. KSL provides a wide array of investment options in equities, derivatives (equities, commodities, currency). It also offers depository services and third-party products like insurance and mutual funds.

For further information, contact:

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Disclaimer

Kotak Securities Limited: CIN: U99999MH1994PLC134051, SEBI Registration No. INZ000200137 (Member of NSE, BSE, MSE, MCX & NCDEX), AMFI-registered Mutual Fund Distributor. AMFI ARN: 0164, Date of Registration: July 07, 2002, Current validity of AMFI ARN - July 23, 2027, PMS INP000000258 and Research Analyst INH000000586. NSDL/CDSL: IN-DP-629-2021.

Compliance Officer Details: Mr. Hiren Thakkar. Call: 022 - 4285 8484, or Email: ks.compliance@kotak.com.

Investments in securities market are subject to market risks, read all the related documents carefully before investing.

Please read the SEBI prescribed Combined Risk Disclosure Document prior to investing. Brokerage will not exceed SEBI prescribed limit.

For compliance T&C and disclaimers, visit <https://www.kotaksecurities.com/disclaimer/>

All the offers related to MTF are subject to provisions under SEBI circular CIR/MRD/DP/54/2017 dated June 13, 2017.